



Office of
**BUSINESS &
ENTREPRENEURSHIP**
UNIVERSITIES OF WISCONSIN



STATE SMALL BUSINESS CREDIT INITIATIVE TECHNICAL ASSISTANCE CENTER

FREE LEGAL, ACCOUNTING, AND FINANCIAL SUPPORT FOR SMALL BUSINESSES

The State Small Business Credit Initiative Technical Assistance Center (SSBCI TAC) is a multi-year federal program administered by the U.S. Treasury that supports small businesses through specialized technical assistance. SSBCI TAC provides **no-cost** legal, accounting, and financial guidance to help businesses seeking funding improve their readiness, increasing their chances of securing capital and achieving growth.

The [SSBCI Technical Assistance Center](#) is funded through the Wisconsin Economic Development Corporation (WEDC) and in partnership with the UW-Madison Law & Entrepreneurship Clinic.



SERVICES PROVIDED:

Below is a breakdown of the various areas of support provided by the SSBCI TAC:

Legal Services: Assistance with forming a business and developing corporate governance; support with licenses, registrations, and certifications; contract preparation and negotiation guidance; and legal support for funding, including term sheets, purchase agreements, and employee stock ownership plan development (ESOPs or worker cooperatives).



Law & Entrepreneurship Clinic
UNIVERSITY OF WISCONSIN-MADISON

Financial Advisory Services: Establishing relationships with banks and other financial institutions; guidance for applying to government business programs, including creating financial projections or analyses; identifying funding opportunities like grants, credit, or venture capital; and developing financial presentations, models, and business plans.

Accounting Services: Preparing audits, financial statements, and other business records; digitizing financial records for better management; and training on accounting practices, tools, and software.

ELIGIBILITY:

- ✓ Entrepreneurs from underserved communities (particularly socially and economically disadvantaged individuals)
- ✓ Very small businesses (those with fewer than 10 employees)
- ✓ The business or entrepreneur must be actively seeking capital



NOTE: Small businesses that do not qualify for this program can contact their WEDC regional economic development director (wedc.org/regional) or the Office of Business & Entrepreneurship (business.wisconsin.edu) to discuss what other resources may be available to them.

HOW TO GET STARTED:

To learn more and/or apply, visit the UW Office of Business & Entrepreneurship's SSBCI Technical Assistance Center web page, and follow the steps below:

- 1 Visit [our website](#) or scan the QR code shown below.
- 2 Click the "Apply Now" button to fill out and submit the eligibility/intake form.
- 3 A member of our SSBCI team will reach out within 48 business hours to schedule an initial consultation.
- 4 During the consultation, we will assess your business needs and fit with the program offerings.
- 5 If your business needs fit the program offerings, we will refer you to the best fit partner(s) who will provide you with the needed legal, accounting, and/or financial advisory services.



business.wisconsin.edu/ssbci

CONTACT US:

Dan Brosman
Strategic Projects Associate Director
dan.brosman@business.wisconsin.edu

Nora Roughen-Schmidt
SSBCI Lead Specialist
nora.roughen-schmidt@business.wisconsin.edu