



Office of  
**BUSINESS &  
ENTREPRENEURSHIP**  
UNIVERSITIES OF WISCONSIN



# STATE SMALL BUSINESS CREDIT INITIATIVE TECHNICAL ASSISTANCE CENTER

## FREE LEGAL, ACCOUNTING, AND FINANCIAL SUPPORT FOR SMALL BUSINESSES

The State Small Business Credit Initiative Technical Assistance (SSBCI TA) program is a multi-year federal program administered by the U.S. Treasury that supports small businesses through specialized technical assistance. SSBCI TA provides **no-cost** legal, accounting, and financial guidance to help businesses seeking funding improve their readiness, increasing their chances of securing capital and achieving growth.

The [SSBCI Technical Assistance Center](#) is funded through the Wisconsin Economic Development Corporation (WEDC) and in partnership with the UW-Madison Law & Entrepreneurship Clinic.



## SERVICES:

**Legal Services:** Assistance with forming a business and developing corporate governance; support with licenses, registrations, and certifications; contract preparation and negotiation guidance; and legal support for funding, including term sheets, purchase agreements, and employee stock ownership plan development.

**Financial Advisory Services:** Establishing relationships with banks and other financial institutions; guidance for applying to government business programs, including creating financial projections or analyses; identifying funding opportunities like grants, credit, or venture capital; and developing financial presentations, models, and business plans.

**Accounting Services:** Preparing audits, financial statements, and other business records; digitizing financial records for better management; and training on accounting practices, tools, and software.



Law & Entrepreneurship Clinic  
UNIVERSITY OF WISCONSIN-MADISON



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[business.wisconsin.edu](http://business.wisconsin.edu)



[strategicprojects@lists.wisconsin.edu](mailto:strategicprojects@lists.wisconsin.edu)

## ELIGIBILITY:

- ✔ Entrepreneurs from underserved communities (particularly socially and economically disadvantaged individuals)
- ✔ Very small businesses (those with fewer than 10 employees)
- ✔ The business or entrepreneur must be actively seeking capital



**NOTE:** Small businesses that do not qualify for this program can contact their WEDC regional economic development director ([wedc.org/regional](http://wedc.org/regional)) or the Office of Business & Entrepreneurship ([business.wisconsin.edu](http://business.wisconsin.edu)) to discuss what other resources may be available to them.

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## HOW TO GET STARTED:

To learn more and/or apply, visit the UW Office of Business & Entrepreneurship's SSBCI Technical Assistance Center web page, and follow the steps below:

- 1 Visit [our website](#) or scan the QR code shown below.
- 2 Click the "Apply Now" button to fill out and submit the eligibility/intake form.
- 3 During the consultation, we will assess your business needs and fit with the programs offerings.
- 4 A member of our SSBCI team will reach out within 48 business hours to schedule a consultation.
- 5 If the business needs fit the program offerings, we will refer you to the best fit partner(s) who will provide you with the needed legal, accounting, and/or financial advisory services.



[business.wisconsin.edu/ssbc](http://business.wisconsin.edu/ssbc)

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## CONTACT US:

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