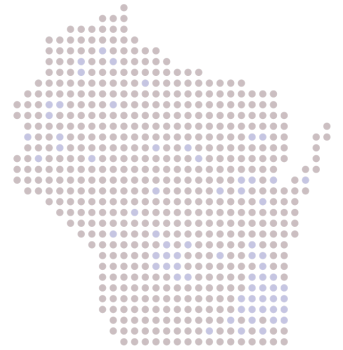


Institute for Business & Entrepreneurship

University of Wisconsin System



About Us

The UW System Institute for Business & Entrepreneurship helps entrepreneurs, businesses and economic development professionals to achieve their goals. We offer:

- Consulting
- Training
- Data services

Program Units

The **Wisconsin Small Business Development Center (SBDC)** is a statewide network supporting startups and existing businesses across more than a dozen locations. It is a common starting place for business referrals.

The **Center for Technology Commercialization (CTC)** helps innovative, problem-solving small businesses at any stage to qualify for federal funding opportunities and connect to investors across Wisconsin.

The **Food Finance Institute (FFI)** leverages and supports a collaborative network of professionals focused on building and funding profitable businesses in the food, beverage and value-added agriculture sector.

The **Center for Business Intelligence (CBI)** offers a smart approach to growth for second-stage companies. CEOs are paired with a team of experts for 4 to 6 weeks to increase revenue by tapping into data, market research and technology.

The **Business Dynamics Research Consortium (BDRC)** creates data resources and data-driven insights that stimulate research on individual business performance and its impact on overall economic growth.



Small Business Development Center



Center for Technology Commercialization



Food Finance Institute



Center for Business Intelligence



Business Dynamics Research Consortium

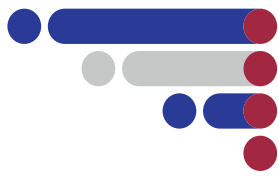
Results (2018-2020)

Boosting local economies	In Wisconsin
New businesses created	818
Capital investment	\$434.6 million
Jobs supported	80,716
Clients served	19,785



Contact Us

(608) 263-7794
business.wisconsin.edu



Your Partner in Economic Development

Expand your capacity!

As an economic development professional, you have a tall order when it comes to business development, especially when you have limited staffing and resources.

The Institute for Business & Entrepreneurship shares your mission in building stronger businesses. We have the expertise and business assistance connections to deliver the results you need.

Business startup support

Supporting entrepreneurship creates jobs and meets the needs of local communities through its products/services.

Services: No-cost consulting | Business education in person and online



Business retention and expansion

Keeping and growing small- and medium-sized companies is key for many Wisconsin communities. The success of these companies leads to a vibrant economy for all.

Assistance areas: Financials | Profitability | Strategy | Marketing/sales | Economic data for municipalities | International trade | Workforce | Manufacturing | Technology | Innovation



Downtown redevelopment

Preparing your traditional Main Street businesses to access the financing they need helps them invest in your properties and narrow in on their target markets.

Events

Looking for subject matter experts for a panel or presentation? Our regional and statewide staff are available for speaking engagements.

COVID-19 recovery

Pointing to the latest state and national resources is trustworthy because it is curated by the Wisconsin SBDC.

Make a client referral:

Desktop: Fill out the form at <https://business.wisconsin.edu/partnerships/partnership-opportunities/client-referrals/>

Mobile: Take a picture of this QR code.



Partner with us:

Desktop: Contact us at <https://business.wisconsin.edu/partnerships/partnership-opportunities/>

Mobile: Take a picture of this QR code.

