

UW BUSINESS & ENTREPRENEURSHIP



DID YOU KNOW?

The UW System Administration's Institute for Business & Entrepreneurship helps entrepreneurs, businesses, and economic development professionals across the state to achieve their goals by offering technical assistance, counseling, and data leveraging through five distinct program units:

- Small Business Development Center Network
- Center for Technology Commercialization
- Food Finance Institute
- Center for Business Intelligence
- Business Dynamics Research Consortium

REGIONAL SBDC



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RESULTS: THE NUMBERS

Boosting local economies	In Wisconsin	In Your Region
New businesses created	955	60
Capital investment	\$420 million	\$53.5 million
Jobs created and retained	4,174	155
Clients receiving assistance	11,322 (32.5% pre-venture, 67.5% existing businesses)	518 (63.5% pre-venture, 36.5% existing businesses)

Showing a commitment to access for all	In Wisconsin	In Your Region
Women clients	46.1%	42.1%
Companies with some female ownership	50.7%	47.7%
Capital invested in rural companies	\$124.5 million	\$49.7 million
Rural client assistance	18,634 hours	1,767 hours
Minority clients	19.9%	21.6%
Veteran clients	6.8%	6.2%

Regional Success Stories



CLIENT SUCCESS: NOHR, LLC

City: Beloit

Owner: Jim Nohr

His Innovation: Nohr has evolved and expanded his family business after acquisition, turning Nohr Pattern Inc. into Nohr, LLC. The business provides quality tooling and rapid prototype casting as well as everything from engineering support to high-quality finished parts.



CLIENT SUCCESS: LAKELAND BAKERY

City: Elkhorn

Owner: Anna Griffin

Her Innovation: Griffin's need for an encore career coinciding with a cafe needing a renaissance resulted in her purchase of Lakeland Bakery. She focuses on creating really good baked goods that fulfill a niche, something you won't find in a grocery store. Her success in retail business allowed her to pivot to wholesale.