

UW BUSINESS & ENTREPRENEURSHIP



DID YOU KNOW?

The UW System Administration's Institute for Business & Entrepreneurship helps entrepreneurs, businesses, and economic development professionals across the state to achieve their goals by offering technical assistance, counseling, and data leveraging through five distinct program units:

- Small Business Development Center Network
- Center for Technology Commercialization
- Food Finance Institute
- Center for Business Intelligence
- Business Dynamics Research Consortium

REGIONAL SBDC

University of Wisconsin
Eau Claire

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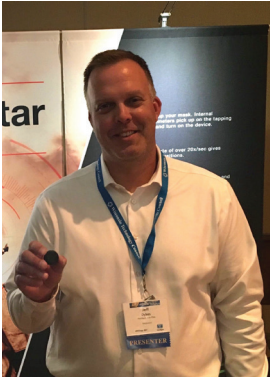
RESULTS: THE NUMBERS

Boosting local economies	In Wisconsin	In Your Region
New businesses created	955	72
Capital investment	\$420 million	\$27.7 million
Jobs created and retained	4,174	345
Clients receiving assistance	11,322 (32.5% pre-venture, 67.5% existing businesses)	703 (71% pre-venture, 29% existing businesses)

Showing a commitment to access for all	In Wisconsin	In Your Region
Women clients	46.1%	43%
Companies with some female ownership	50.7%	48.8%
Capital invested in rural companies	\$124.5 million	\$20.7 million
Rural client assistance	18,634 hours	3,166 hours
Minority clients	19.9%	11.2%
Veteran clients	6.8%	7.1%

All In Wisconsin

Regional Success Stories



HIGH-TECH ENTREPRENEUR SUCCESS: NORTHERN STAR FIRE

City: Eau Claire

Owner: Jeff Dykes

2017 Governor's Business Plan Winner: Dykes' Northern Star is an innovative electronic compass designed to help firefighters maintain their orientation in zero visibility conditions. This innovation was developed by a firefighter for firefighters.



CLIENT SUCCESS: THE MILL

City: Chetek

Owner: Buddy and Nancy Helms

Their Innovation: Loving the aesthetic of the former feed mill downtown, the Helms decided to turn it into The Mill, a one-of-a-kind event venue. The Mill has generated enough business to help foster Chetek's entrepreneurial spirit with new, collaborative event-related service businesses cropping up.



CLIENT SUCCESS: TENBA RIDGE WINERY

City: Blair

Owner: Jon and Kim Sylla

Their Innovation: From retirees to entrepreneurs, the Syllas bought and expanded an award-winning winery nestled in the hills of Trempealeau County. Expanding their offerings, nearly doubling production, and social media marketing have allowed them to "live the dream" while revitalizing a beautiful business.