

UW BUSINESS & ENTREPRENEURSHIP



DID YOU KNOW?

The UW System Administration’s Institute for Business & Entrepreneurship helps entrepreneurs, businesses and economic development professionals across the state to achieve their goals by offering technical assistance, counseling and leveraging data through five distinct program units:

- Small Business Development Center Network
- Center for Technology Commercialization
- Food Finance Institute
- Center for Business Intelligence
- Business Dynamics Research Consortium

REGIONAL SBDC



Molinaro Hall, Room D127
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www.wisconsinsbdc.org/parkside

RESULTS: THE NUMBERS (JANUARY 2016-JUNE 2019)

Boosting local economies:	In Wisconsin	In Your Region
New businesses created	955	51
Capital investment	\$420 million	\$13.6 million
Jobs created and retained	4,174	146
Clients receiving assistance	11,322 (32.5% preventure, 67.5% existing businesses)	535 (69% preventure, 31% existing businesses)

Showing a commitment to access for all:	In Wisconsin	In Your Region
Women clients	46.1%	50.75%
Companies with some female ownership	50.7%	62.2%
Minority clients	19.9%	24.4%
Veteran clients	6.8%	7.3%

Regional Success Stories



STUDENT ENTREPRENEUR SUCCESS: EFOXEN LLC

City: Kenosha

Owner: Cassie Van Hoof, UW-Parkside senior

WiSys 2019 Innovator of the Year: Van Hoof's idea for all-natural pet anxiety and aggression solutions also earned her up to \$25,000 and mentorship in this year's UW System Ideadvance Seed Fund.



CLIENT SUCCESS: BABY EXPRESS

City: Racine

Owner: Nicole Urquhart

Her Innovation: Urquhart empowers and supports pregnant and new mothers in a number of ways, including an app she developed for rides to their appointments.



EMERGING SMALL BUSINESS AWARD WINNER: K9 KIBBLE LLC

City: Kenosha

Owner: Nicole Centeno

K9-Kibble is an independent, downtown retailer selling great food, treats, toys, and accessories for your dogs while providing customers with fantastic service! Their mission? To offer great products and customer service to help our community select the appropriate products for their pets.